Our Commitment to Nursing

Nurses are the unsung heroes of healthcare. Every day, their creativity, innovation, and healing touch change patients’ lives—and the world.

At Johnson & Johnson, we believe that nurses are the backbone of our healthcare system, and our critical partners on the front lines of care.

That’s at the heart of Our Credo. For more than 120 years, we’ve been proud advocates for the nursing professionals who change and save lives, everyday.

Johnson & Johnson Nursing Today

Giving nurses support and recognition is one of the most effective ways of empowering them as critical change-makers who are improving health for everyone, everywhere.

Today, we’re working to elevate the visibility and impact of nursing innovation that is changing human health.

Nurses change lives. And that changes everything.
Where it began.
And what we’ve accomplished.

Johnson & Johnson has supported nurses since our earliest days, beginning in 1897. In 2002, a crisis loomed—by 2020, a projected shortage of 500,000 nurses in the US. So Johnson & Johnson launched the Campaign for Nursing to advocate for the nursing profession and inspire more people to pursue this rewarding career.

With scholarships, partnerships, media, and online resources, we’ve helped turn things around. The nursing workforce has grown by over a million, with projected growth of another million by 2030. And nursing is now one of the fastest growing professions in the country.

Partnering with a Purpose

- **To address the unmet needs of the nursing community**, we convened nurse organizations to explore additional ways to engage the nursing workforce and provide education and support in communities across the country.

- **To improve clinical skills through Continuing Nursing Education and in-service education**, we partner with resources from J&J Medical Device, Pharmaceutical and Consumer businesses, and Nurse.com, a Relias company.

- **To support professional advancement**, we work with organizations like the Association of Women’s Health, Obstetric and Neonatal Nurses and the Association of periOperative Registered Nurses.

- **To strengthen leadership and management skills**, we partner with nursing and academic organizations including the Sigma Theta Tau International Honor Society of Nursing and Duke University.

- **As stress and burnout among healthcare professionals continues to rise**, Johnson & Johnson Health and Wellness Solutions, Inc. together with Johnson & Johnson Human Performance Institute are working to provide solutions by launching workshops and offering programs at national conferences.

- **To help young people join the profession via scholarships and innovative loan programs**, our partners include the Aga Khan Development Network, the Wharton School and the School of Nursing at the University of Pennsylvania, and the Foundation of the National Student Nurses’ Association.

Johnson & Johnson Nursing Resources

A rich and growing array of resources for nurses, students and people who just want to support nurses in their life-changing work.

- **J&J/JLABS Nurses Innovate QuickFire Challenge**: An open invitation to nurse innovators located throughout the U.S. to submit ideas for new devices, health technologies, protocols or treatment approaches that have the power to profoundly impact patient care and human health.

- **nursing.jnj.com**: The most complete online destination for prospective students and experienced nurses alike, with information about how to start and grow a career, the realities of the profession, and the exciting ways nurses bring innovation to patient care every day.

- **J&J Nursing Social channels**: Follow for all the latest updates and conversation:
  - facebook.com/JNJNursing
  - youtube.com/JNJNursing

- **J&J Institute**: The J&J Institute harnesses the size, reach, resources and passion of the Johnson & Johnson Family of Companies to support the professional growth of those who care for others. On four continents and online, the J&J Institute hosts more than 125,000 HCPs globally each year, with educational opportunities spanning learning preferences, specialties and procedures.

- **J&J Notes on Nursing**: Our e-digest of nurse-related stories and news is received monthly by more than 75,000 nurses across the country. Subscribe at nursing.jnj.com/nursing-news-events/