

Our Commitment to Nurses

At Johnson & Johnson, we are committed to advocating for and empowering nurses as critical drivers of better health outcomes.

Nurses are the backbone of our healthcare system. Every day, nurses bring innovation, knowledge, resourcefulness and resiliency to profoundly change health outcomes around the world.

We've supported nurses for over 120 years because we believe nurses are uniquely positioned to change the global trajectory of health for humanity. Together with our partners in health, we're working to elevate the visibility and impact of nursing by championing nurse-led innovation in healthcare, supporting skills development, developing nurse leaders and strengthening nurse resiliency.

Championing Nurse-Led Innovation:

- We invested in **creative advertising** that broadens public awareness and celebrates nurse innovation throughout history
- We developed **nursing.jnj.com**, a premier online destination for nurses and prospective nurses. You can also follow us @JN Nursing on **Facebook**, **Twitter** and **YouTube** to learn more
- We regularly publish Johnson & Johnson "Notes on Nursing," an e-digest of news and nurse innovation stories - subscribe at **nursing.jnj.com**
- We host the **Johnson & Johnson Nurses Innovate QuickFire Challenge** series, inviting nurses worldwide to develop and share their novel ideas with the potential to change human health

Supporting Skills Development:

- We partner with the **Johnson & Johnson Institute** and **Nurse.com** to improve clinical skills through continuing nurse education and in-service education

Developing Nurse Leaders:

We partner with top organizations and educational institutions to support nurse leadership development:

- **Duke University** Duke - Johnson & Johnson Nurse Leadership Program
- **The Wharton School and the School of Nursing at the University of Pennsylvania** Impact Scholars Loan Program
- **The Sigma Theta Tau International Honor Society of Nursing** Maternal – Child Health Nurse Leadership Academy
- **Aga Khan University** School of Nursing and Midwifery

Strengthening Nurse Resiliency:

- **Johnson & Johnson Health and Wellness Solutions, Inc.** supports workshops and other programs at conferences around the world, to address healthcare provider burnout

We believe nurses change lives, and that changes everything.

Johnson & Johnson Nurses Innovate QuickFire Challenge

Empowering nurse-led innovation in healthcare.

The Johnson & Johnson Nurses Innovate QuickFire Challenge series expands the definition of what innovation means for frontline health workers by inviting nurses worldwide to develop and share their novel concepts, protocols, treatment approaches and device ideas that have the power to profoundly change human health.

We are proud to collaborate with the Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) on the Johnson & Johnson Nurses Innovate QuickFire Challenge in Maternal and Newborn Health.

To learn more and apply, go to nursing.jnj.com



Championing Nurse-Led Innovation

Being awarded the Johnson & Johnson Nurses Innovate QuickFire Challenge means you can get access to support to help move your idea forward, including:

- Up to \$100,000 in grants
- Mentoring and training opportunities from experts at Johnson & Johnson Innovation - JLABS
- Access to the Johnson & Johnson Innovation - JLABS ecosystem, which helps innovators to accelerate discovery and to get operational support to bring healthcare innovation solutions to life



Criteria

Applications will be evaluated on their ability to meet the following criteria:

- Uniqueness of the idea
- Potential to profoundly change human health outcomes
- Feasibility of the idea
- Thoroughness of approach
- Identification of key resources and plan to further idea
- Applications must be submitted by practicing or retired nurses



Areas of Interest

Do you have a great idea to improve human health? We're looking for innovations including:

- New treatment protocols
- New health technologies
- New medical device
- New preventive approach
- New consumer product
- New community health approach
- New screening tools