

A photograph showing a close-up of a blonde woman, likely a nurse, smiling warmly at a patient. The patient is lying down, and a medical device is visible near their face. The background is softly blurred, suggesting an indoor clinical setting.

Our Commitment to Nurses

At Johnson & Johnson, we are committed to advocating for, elevating and empowering nurses as innovative leaders who improve patient outcomes and strengthen health systems.

Nurses are the backbone of health systems worldwide, but their impact in improving healthcare is often unacknowledged and expertise underutilized.

It's time to change that.

In the International Year of the Nurse and Midwife, Johnson & Johnson is proud to further strengthen our 120-year commitment to the nursing profession by elevating the profile of nurses as innovative leaders and empowering them to deliver at their full potential.

Together with our partners, we are working to strengthen health systems by supporting nurses and frontline health workers through the Johnson & Johnson Center for Health Worker Innovation, focusing on:

- **Training & Education:** Resources and development opportunities to build and enhance professional skills
- **Leadership & Management:** Opportunities to grow as leaders and managers
- **Connection & Integration:** A network of nurses and resources within and across health systems and communities
- **Respect & Recognition:** Appreciation and value in the communities in which they serve, as well as appropriate accreditation and compensation
- **Well-being & Resilience:** Resources to help prioritize their own health and manage the demands of their role

We believe nurses change lives, and that changes everything.

Sign up for our monthly e-newsletter *Notes on Nursing* at nursing.jnj.com and follow us @JNINursing on Facebook, Twitter and YouTube to learn more.

The Year of the Nurse and Midwife

In 2020, as part of the global recognition and call to action of the World Health Organization's International Year of the Nurse and Midwife, we are excited to continue powering-up nurse-led innovation and leadership with a series of programs, events and initiatives. To learn more and innovate with us, visit nursing.jnj.com.



SEE YOU NOW Podcast Series

This year, Johnson & Johnson and the American Nurses Association launched **SEE YOU NOW**, an inspiring, storytelling podcast series hosted by nurse economist and health tech specialist Shawna Butler that spotlights the nurse-led innovation that is addressing today's most challenging healthcare problems. Learn more at SeeYouNowPodcast.com.

Johnson & Johnson Nurses Innovate QuickFire Challenge Series

The Johnson & Johnson Nurses Innovate QuickFire Challenge series invites nurses worldwide to submit ideas for new devices, health technologies, protocols or treatment approaches that have the power to change human health. The Maternal and Newborn Health and Oncology Care Challenge Awardees will be announced later this year, and a new Challenge, specifically tailored to the Year of the Nurse, will be announced this May.

Johnson & Johnson Nurse Innovation Fellowship

This year, the inaugural cohort of the Johnson & Johnson Nurse Innovation Fellowship began their two-year journey with mentoring, action learning projects and sessions aimed at strengthening their leadership and entrepreneurial skills.

SONSIEL Nurse Hackathon 2.0

Johnson & Johnson is proud to once again partner with the Society of Nurse Scientists, Innovators, Entrepreneurs & Leaders (SONSIEL) to host the second Nurse Hackathon in New Brunswick, New Jersey on September 11-13, 2020. This event brings nurses together for an inspiring weekend of innovation, networking and problem solving.

Johnson & Johnson Center for Health Worker Innovation

The newly formed Johnson & Johnson Center for Health Worker Innovation is bringing forward a series of webinars that will dive deep into the findings, issues and recommendations raised in the global *Investing in the Power of Nurse Leadership: What Will It Take?* report.

Join us as we champion the nurse innovators and leaders of today and tomorrow.

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