Our Commitment to Nurses

At Johnson & Johnson, we are committed to advocating for, elevating and empowering nurses as innovative leaders who improve patient outcomes and strengthen health systems.

Today our increasingly complex U.S. health system is strained by greater patient, resource and systematic demands. Nurses are the largest and most trusted segment of the health workforce, but despite invaluable hands-on patient experience, resourcefulness and an innate innovative mindset, the impact of nurses in improving healthcare is underestimated and their expertise is underutilized.

It’s time to change that. Today, Johnson & Johnson is proud to further strengthen our 120-year commitment to supporting the nursing profession by working to elevate the profile of nursing and empower nurses to deliver at their full potential. Together with our partners, we are powering-up nurse led innovation in healthcare and supporting leadership and clinical skills development through:

Innovation

• We launched our Nurse Innovation Platform, which features the Johnson & Johnson Nurse Innovation Fellowship, Johnson & Johnson Nurses Innovate QuickFire Challenge series and soon the See You Now podcast series, in partnership with the American Nurses Association. Learn more at nursing.jnj.com.

Leadership

• Through our Global Community Impact organization, we partner with top nongovernmental organizations, educational institutions and professional associations to support nurse leadership development.

Skills Development

• The Johnson & Johnson Institute harnesses the size, reach, collective resources and passion of the Johnson & Johnson Family of Companies to support the professional growth of those who care for others.

• The Care for the Caregiver toolkit offers online education, a peer support network, informational tip sheets for downloading and a comprehensive collection of resources from the American Red Cross and FEMA, all available for free for nurses across the country to help prepare them before, during and after natural disasters.

We believe nurses change lives, and that changes everything.

Sign up for our monthly e-newsletter Notes on Nursing and follow us @JNJNursing on Facebook, Twitter and YouTube to learn more.
Johnson & Johnson Nurse Innovation Platform

Three programs that work together to elevate nurse-led innovation. To learn more, go to nursing.jnj.com/innovate-with-us.

Johnson & Johnson Nurse Innovation Fellowship

- Launched in 2019 in partnership with the Center for Creative Leadership and Nurse Approved, the Johnson & Johnson Nurse Innovation Fellowship aims to strengthen the leadership and entrepreneurial skills of inspired and innovative nurses. In the two-year program, Fellows will receive individualized mentoring, complete action learning projects and develop lifelong connections to a wider network of nurse innovators. Meet our Fellows and learn more at nursing.jnj.com.

Johnson & Johnson Nurses Innovate QuickFire Challenge Series

- The Johnson & Johnson Nurses Innovate QuickFire Challenge series invites nurses worldwide to share new ideas for treatments, protocols and devices that aim to profoundly change human health. Awardees can earn grants, mentorship and coaching from the Johnson & Johnson Family of Companies to help bring their ideas to life. Meet past awardees and check-out new challenges at nursing.jnj.com.

Coming Soon: See You Now, a podcast series presented by Johnson & Johnson and the American Nurses Association

- Johnson & Johnson and the American Nurses Association have partnered to create a new podcast series, See You Now, with host and nurse economist Shawna Butler, RN, MBA. The inspiring, educational storytelling podcast shines a light on nurses who are driving solutions to some of today’s greatest challenges in healthcare, innovation and entrepreneurship. The first season will be available for download in January 2020. Learn more at nursing.jnj.com.

Want more inspiration?

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